

I Am Project

# Jazzin' The Grove

SPRING SWING

CONCERT

SPONSORSHIP 2025





# Jazzin' the Grove Spring Swing 2025

**Celebrate Mother's Day Weekend:  
Real Music, Real People, Real Fun!**

Armbrister Park - Coconut Grove

Saturday May 10th, 2025

4:30 - 9 PM



# About I Am Project

Our goal is to educate and expose emerging and established jazz musicians to a new and more expansive community by creating alternative venues, both terrestrial and digital avenues. Our events will engage, empower and enrich our youth, initiate the global conversation of human similarities, and generate awareness of the unlimited contributions of women and men to the art of living.





# Our Vision

To launch a series of Jazz music performances in Coconut Grove. These events will be produced quarterly and will offer a platform for bringing the community together to celebrate emerging and esteemed musical talent. Our support will offer a performance platform and financial support for local artists and organizations contributing to local musical education.



# Our Mission

This free series of musical events will unite the community, attracting a wide spectrum of music lovers. In an age of AI and digital distractions, we need creative reasons to disconnect from the increasing division. Let's come together to support the local creative arts & enjoy real-world entertainment. Our goal is to honor, support, and celebrate local talent: Real People, Real Music, Real Fun!





# Spring Swing 2025 Musicians



**Etienne Charles**  
*Trumpet, Percussion  
& Composer*



**Elijah Gee**  
*Pianist*



**New World  
School of the  
Arts**



# Event Schedule

**May 10th, 2025**

5:30 PM

6:30 PM

7:45 PM

**JAZZ LINE UP:**

NEW WORLD SCHOOL OF ARTS

ELIJAH GEE

CHARLES ETIENNE



# Our Team



**Carl Anthony**  
*Producer*



**JS Rashid**  
*Associate Producer*



**Cynthia Seymour**  
*Associate Producer*



# Making a Difference!

## **Supporting Emerging Youth Talent in Jazz**

In a world inundated with noise, young musicians often need encouragement to master performing art forms like Jazz. Your contribution supports & helps showcase their growth and talent.

## **Honoring Seasoned Local Jazz Musicians**

There's a world of talent right in our own back yard! And Jazz music can bring together people of all walks of life: Bringing people together and bridging the generations in a fun and entertaining way.

## **Local Businesses are the Soul of the Community**

There's a world of talent right in our own back yard! And Jazz music can bring together people of all walks of life: Bringing people together and bridging the generations in a fun and entertaining way.



# Our Positive Impact



## **Celebrate Local Talent**

Jazz brings a fusion of the past, present, and future. And great music can bring generations of people together. These events will connect and bridge our community, and celebrate the talent of emerging and seasoned artists. The sounds & rhythms of the Jazz Clubs of the past will fill our community stage.



## **Support Local Business**

Local Businesses are the life-blood of our community. Small business owners bring the flavor and character to commerce in our neighborhoods. In addition to giving our local talent a stage, we are supporting local businesses as the soul of success. Together, we can showcase the best of the best!



# Young Talent

Supporting Emerging Youth Talent in Jazz: In a world inundated with noise, young musicians often need encouragement to master performing art forms like Jazz. Your contribution supports & helps showcase their growth and talent.





# Your Support Matters!



## **Bravo Sponsor \$30,000**

Designation as the Title Sponsor and supporter of Youth Ensembles of Jazzin' The Grove Spring Fling 2025

- Stage Banner and named by emcee as title sponsor before each act
- Inclusion in all promotional announcements and materials
- Prominent placement of name, logo and link on [jazzntheGrove.com](http://jazzntheGrove.com)
- Logo placement in all marketing
- Ten (10) VIP Passes which include complimentary food and beverage during event
- Opportunity for tented booth display area (size negotiable) to be used for product
- Sampling, bounce back coupons, product sales, etc.
- Right of first refusal for 2026 and future event, to be executed within 90 days after Spring Fling 2025.



## **Crescendo Sponsor \$20,000**

Designation as a Headliner Presenting Sponsor of Spring Fling 2025

- Named from stage by emcee as part of headliner introduction
- Logo and link placement on [JazzntheGrove.com](http://JazzntheGrove.com)
- Logo placement in all social media and print advertising
- Six (6) VIP Passes which include complimentary food and beverage during event
- Placement of a banner within the VIP area
- Opportunity for tented booth display area to be used for product sampling, bounce back coupons, product sales.
- Right of first refusal for 2026 and future events, to be executed within 90 days after Spring Fling 2025.



## **High Note Sponsor \$10,000**

Designation as a Local group sponsor of Spring Fling 2025

- Named from stage by emcee as part of local introduction
- Inclusion in all promotional announcements of the music group
- Placement of a banner within the VIP area
- Logo and link placement on [JazzntheGrove.com](http://JazzntheGrove.com)
- Logo placement in all social media
- Four (4) VIP Passes which include complimentary food and beverage during event
- Right of first refusal for 2026 and future events, to be executed within 90 days after Spring Fling 2025.



# Your Support Matters!



## Score Sponsor \$3000-7000

Designation as the Talent Sponsor and supporter of Youth Ensembles of Jazzin' The Grove Spring Fling 2025

- National Act: \$7500.00
- Local Act: \$2000.00
- Sound & Lights: \$4500.00
- Backline Instruments: \$3500
- Signage: \$3000.00
- Marketing & Graphics: \$5000.00
- Radio: \$4500.00



## Rhythm Sponsor \$500-2500

Designation as a Youth and Creative Sponsor of Spring Fling 2025

- Youth Ensemble: \$1200.00
- Master of Ceremonies: \$500.00
- Hospitality: \$750.00
- Photography: \$500.00
- Video & Film: \$2500.00
- Web & Graphics: \$1700.00



## Improv Sponsor - In Kind Support

Designation as a Local Business Supporter of Spring Fling 2025

- Stage
- Water
- Police
- EMS
- Coupons & Gift Certificates
- Refreshments

*10% of the Proceeds will be contributed to the New World School of Arts.*



I Am Project

# Thank You

**FOR SUPPORTING:**

**REAL PEOPLE, REAL MUSIC, REAL FUN!**



# Contact



JazzntheGrove.com



hello@JazzntheGrove.com



Coconut Grove





# A Round of Applause to our Sponsors & Supporters

